

## About Swiss Life

The Swiss Life Group is one of Europe's leading providers of life insurance and pension solutions. In Switzerland, France and Germany, the Group offers individuals and corporations comprehensive advice and a broad range of products through its own sales force as well as brokers and banks. Swiss Life provides international corporations with employee benefits solutions from a single source and is one of the global leaders in structured life and pensions products for international high net worth individuals.

The AWD Group has been part of the Swiss Life Group since 2008. Hanover-based AWD is one of the leading European financial services providers in the medium- and high-income client segments and offers its clients comprehensive financial advisory services in eight countries.

Swiss Life Holding Ltd, registered in Zurich, was founded in 1857 as Schweizerische Rentenanstalt. The shares of Swiss Life Holding Ltd are listed on the SIX Swiss Exchange (SLHN). The Swiss Life Group employs a staff of around 8200.

### Goals and strategy

Swiss Life wants to be the leading international life and pensions specialist, in the interests of its clients, investors and employees.

### Market positioning

#### Switzerland

- Leading life and pensions provider in Switzerland
- Strong proprietary sales force

#### France

- Leading provider of life and pensions solutions for high net worth individuals
- Number two in private health insurance business

#### Germany

- Leading provider of occupational pensions and occupational disability insurance
- Excellent reputation in broker market

### Cross-border business (Liechtenstein, Singapore, Luxembourg and Dubai)

- Leading provider of life and pensions solutions for international high net worth individuals (Private Placement Life Insurance)
- Global employee benefits solutions for multinational corporations (Corporate Solutions)

### Board of Directors

Rolf Dörig, Chairman  
 Gerold Bühler, 1st Vice Chairman  
 Frank Schnewlin, 2nd Vice Chairman  
 Volker Bremkamp  
 Paul Embrechts  
 Rudolf Kellenberger  
 Carsten Maschmeyer  
 Henry Peter  
 Peter Quadri  
 Franziska Tschudi

### Corporate Executive Board

Bruno Pfister, Group Chief Executive Officer  
 Ivo Furrer, Chief Executive Officer Switzerland  
 Klaus G. Leyh, Chief Executive Officer Germany  
 Charles Relecom, Chief Executive Officer France  
 Patrick Frost, Group Chief Investment Officer  
 Thomas Buess, Group Chief Financial Officer  
 Manfred Behrens, Chief Executive Officer AWD

### Financial figures 2009

Net profit (CHF million)	277
Operating profit (CHF million)	562
Diluted earnings per share (CHF)	8.83
Equity incl. minority interests (CHF million)	7 245
Gross written premiums, policy fees and deposits received (CHF million)	20 219
Assets under control (CHF million)	148 186
Total assets (CHF million)	143 948
Employees (full-time equivalents)	7 820

### Rating

Standard & Poor's rated both Swiss Life Ltd, Zurich and Swiss Life, Munich, as "BBB+" with outlook "stable".

### Head Office

Swiss Life Ltd  
 General-Guisan-Quai 40  
 P.O. Box, CH-8022 Zurich  
 Tel. +41 43 284 33 11  
 www.swisslife.com

### For more information

#### Media Relations

Tel. +41 43 284 77 77, Fax +41 43 284 48 84  
 media.relations@swisslife.ch

#### Investor Relations

Tel. +41 43 284 52 76, Fax +41 43 284 44 41  
 investor.relations@swisslife.ch