

About Swiss Life

The Swiss Life Group is one of Europe's leading providers of life insurance and pension solutions. In Switzerland, France and Germany, the Group offers individuals and corporations comprehensive advice and a broad range of products through its own sales force as well as brokers and banks. Swiss Life provides international corporations with employee benefits solutions from a single source, and is one of the global leaders in structured life and pension products for international high net worth individuals.

The AWD Group has been part of the Swiss Life Group since 2008. Hanover-based AWD is one of the leading European financial services providers in the medium- and high-income client segments and offers its clients personal and holistic financial planning in ten countries.

Swiss Life Holding Ltd, registered in Zurich, was founded in 1857 as Schweizerische Rentenanstalt. The shares of Swiss Life Holding Ltd are listed on the SIX Swiss Exchange (SLHN). The Swiss Life Group employs a staff of around 9000.

Goals and strategy

Swiss Life wants customers, investors and employees to regard it as the leading international life and pension specialist.

Market positioning

Switzerland

- Top position in individual and group business
- Strong proprietary sales force

France

- Strong proprietary sales force
- Successful private insurer concept

Germany

- Rated by brokers as leading life insurer
- Key position in group life business

Cross-border business (Liechtenstein, Singapore and Luxembourg)

- Leading provider of structured life and pension products for international high net worth individuals (private placement life insurance)
- Global employee benefits solutions for multinational corporations (corporate solutions)

Financial figures	HY 2009
Net profit (CHF m)	139
Operating profit (CHF m)	251
Diluted earnings per share (in CHF)	4.56
Shareholders' equity incl. minority interests (CHF m)	6793
Gross written premiums, policy fees	
and deposits received (CHF m)	10387
Assets under control (CHF m)	139356
Balance sheet total (CHF m)	138375
Employees (full-time equivalents)	8075

Rating

Standard & Poor's rates Swiss Life/Rentenanstalt (Zurich) 'BBB+' with outlook 'stable' and Swiss Life Holding Ltd 'BBB-' with outlook 'stable'.

Board of Directors

Rolf Dörig, Chairman
Gerold Bührer, Vice Chairman
Volker Bremkamp
Paul Embrechts
Rudolf Kellenberger
Carsten Maschmeyer
Henry Peter
Peter Quadri
Frank Schnewlin
Franziska Tschudi

Corporate Executive Board

Bruno Pfister, Group Chief Executive Officer Ivo Furrer, Chief Executive Officer Switzerland Klaus G. Leyh, Chief Executive Officer Germany Charles Relecom, Chief Executive Officer France Patrick Frost, Group Chief Investment Officer Thomas Buess, Group Chief Financial Officer Manfred Behrens, Chief Executive Officer AWD

Head Office

Swiss Life Ltd General-Guisan-Quai 40 P.O. Box, CH-8022 Zurich Tel. +41 43 284 33 11, Fax +41 43 284 63 11 www.swisslife.com

For more information:

Media Relations

Tel. +41 43 284 77 77, Fax +41 43 284 48 84 media.relations@swisslife.ch

Investor Relations

Tel. +41 43 284 52 76, Fax +41 43 284 44 41 investor.relations@swisslife.ch